NHSSD PARKING MANAGEMENT PLAN

Summary

- The NHSD has a unique opportunity to consider utilization of parking lots to generate revenue.
 - The New Hope Borough is growing with venues but there is limited parking available.
 - The main campus of the NHSD is in close proximity to downtown that our parking facilities are a viable parking solution.
 - Local businesses have expressed an interest to utilize NHSD parking lots.
 - Interest from Board and the Public to investigate Parking Meters.
- Administration have been tasked in coming up with a Car Parking Management Plan.
 - The primary focus of this plan must assure that NHSD staff/students/events are the number one priority/consideration and additional users are given secondary consideration.

Parking Lots and Capacity

Parking Lots NHSSD		
	Parking Spots	Handicap Spots
West Lot (Teacher Spots)	34	1
West Lot (Students)	98	
Cofetania Lot	-	
Cafeteria Lot	5	
District Office	19	1
District Office	13	_
East Lot High School	129	6
East Lot Middle School	24	3
UES Front Lot	41	2
UEG.W	62	
UES West Lot	62	2
Main Roadway Lot	32	
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Bus Depot Lot	28	1
Totals	472	16

East Parking Lot



East Parking Lot Overview

- Capacity 135 parking spots
- Parking Considerations
 - School Day
 - Staff parking
 - After School/Evening school activities
 - MS Gym athletics, Theater Events and other usage
 - Non school use Any group utilizing the Theater or MS Gym uses this lot
 - Church group utilizes Theater and lot every Sunday from 7:30am 12:30pm
- This Lot is used by booster clubs to raise funds throughout the year by charging for car parking.
- This lot has 4 separate entrances that are open access.

West Parking Lot



West Parking Lot Overview

- Capacity 133 spots
- Parking considerations
 - School Day
 - Staff, Student and visitor parking
 - After School/Evening school activities
 - Athletic events held at Stadium, back fields and other school events
 - Non-school use
 - Events held at the stadium and back fields
 - Community school
 - Other school events
 - This lot has one entry point with open access.

UES Parking Lot



UES Parking Lot Overview

- Capacity 107 spots
- Parking considerations
 - School Day
 - Staff and visitor parking
 - Before and After school student pick up and drop off
 - Student recess
 - After School/Evening school activities
 - Before and after school program until 6:00pm daily
 - School events at the UES
 - Board meetings 1x per month
 - Athletic events
 - Non-school use
 - Solebury Park and Recs facility usage
 - This lot has 3 entry points with open access.

Parking Revenue Opportunities

- There are two options for generating revenue:
 - License agreements with venues
 - Parking Kiosk
- The Administration understands that this is a revenue opportunity.
 However, the primary purpose of our campus facilities are for our
 students and our school events. Parking as a revenue opportunity
 must never interfere with our primary purpose.

Parking Meters



Parking Meters Overview

- Cost of Parking Meters
 - Purchase price is \$7,500 per meter
 - Number of kiosks required to cover the parking lot unknown
 - Another option is a monthly lease price unknown.
 - Additional staff considerations or allocation of staff to manage parking
- Agreement with New Hope Borough to have police monitor and ticket cars parked illegally
 - Signage throughout the parking lots to make people aware of parking kiosk(s)
 - Times will not be consistent due to school day, school events facility usage.
- Other considerations
 - Will attendees at committee meetings be required to pay to park
 - People can still park in lots not covered by parking meters
 - Who is responsible for collecting money from kiosks and how often
 - Booster clubs currently collect money for parking Will there be a revenue share/how much/with who?
 - Staff time requirements to manage parking kiosks with school events.
 - Communication with New Hope Borough police for when to monitor

Valet Parking Option



Parking License Agreements

- Description enter into license agreements with local businesses for controlled use of our parking facilities.
- Cost
 - Additional staff considerations or allocation of staff to manage parking
- Other Considerations
 - District is able to determine the needs of the school and work with the businesses based on the availability of each parking lot.
 - Proposals suggest that this process would be done via a valet service so outsiders would not be using the parking lots. Valet vehicles would be dropped off in town and then transferred to NHSSD parking lots.
 - If we sign an agreement we must be able to fulfill the terms of the agreement
 - Without monitoring parking lots, outsiders could park in lots as they do today and we have no way to assure that parking is available per the agreement
 - Parking agreement with Gateway to New Hope, LLC Board approved in May 2014
 - Grants access to 450 parking spots for Odette's Restaurant
 - This is the total capacity available on the campus.
 - 10 year lease with a 90 day prior written notice to terminate the contract by either party.

Car Parking Options



Public Parking Option

 Description – The district could hire staff to manage parking in the lots on evenings and weekends and charge a per car fee.

Costs

- Hourly wages and payroll taxes for added staff
- Additional time to manage these staff
- Additional staff considerations or allocation of staff to manage parking

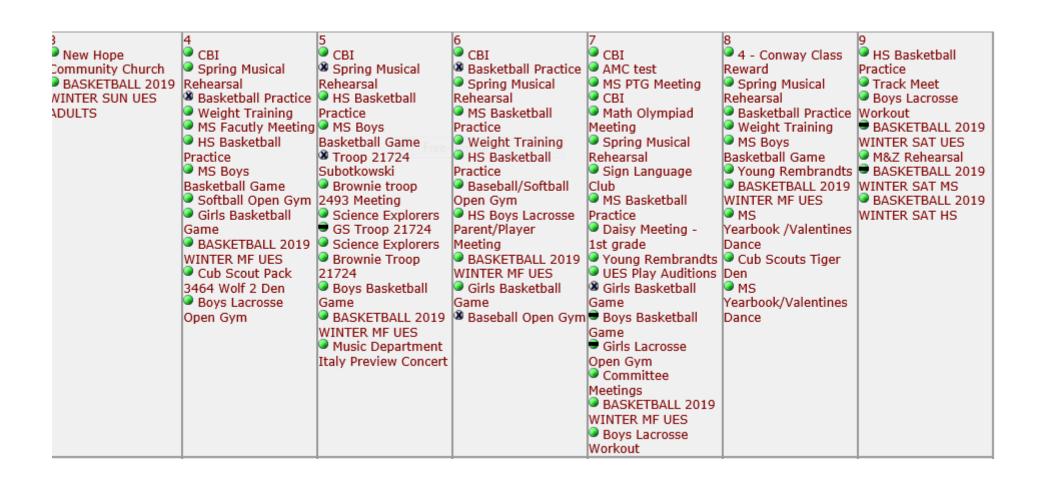
Other Considerations

- Allows for the most flexibility no agreements or kiosks to manage
 - Per car fee
- The District on non school events could perform there own parking revenue raising by charging for parking in the east lot.
- Signage would need to be placed on Bridge street to advertise when the lot is open.
- Booster clubs currently collect money for parking Will there be a revenue share/how much/with who?

Management of the Process

- One over arching consideration across all of these options is the additional time it will take to manage this process. If primary consideration is going to be given to the school day and after hours school events there will be a significant amount of time spent on the following:
 - Accuracy of the school calendar for all school events
 - Changes of school events for various reasons
 - Facility use by outside groups and where they have access to park when using district facilities
 - Coordinating when kiosks need to be on/off communication with New Hope Borough police on when to patrol
 - Coordinating license agreements which lots to use on what nights
 - All of these items will take time on top of current work requirements for a primary purpose.

Weekly Schedule Example



Current Requests for Parking

- Bucks County Playhouse
 - 165 spots
 - Staff Parking 40 spots for 7 days a week / 24 hours per day
 - This is not something that we can accommodate
 - Valet Parking 50 spots in a predetermined lot
 - Tues Thurs from 4pm 12am
 - Fri 4pm Sun 10am
 - Special Events Parking
 - Fri/Sat all day
- Landmark
 - 75 105 spots
 - Mon-Fri from 5pm 10pm
 - Sat/Sun/Holidays from 10am 10pm

Recommendation/Timeline

- This is only a preliminary review of the process that we are going through to consider our parking options.
- We felt it important to address to make sure the facility committee is aware of all the factors that are being considered and why this is taking time to develop into a plan/recommendation
- Timeline
 - February Facilities Committee Parking Update
 - March Facilities Committee Provide an update on status.
 - April Facilities Committee Final recommendation for consideration